



33rd Store Kro Club Conference
May 23 - 26, 2024
Naples, Italy

MEMBER SOCIAL PROGRAM

May 23th: Welcome Reception (h. 6.30 pm)

May 24th: Pizza Lunch (1.30 pm)

Pompei Tour (departure 3.30pm)+ Dinner in the Canteen

May 25th: Walking Tour (5.30-7.00 pm)

Gala Dinner (8.00 pm)

For any further information please contact

Organizing Secretariat:



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24/5: POMPEI EXCURSION (departure from hotel 3.30 pm)



Pompeii, a pearl of the Unesco heritage, can be visited in a two-hour journey that will lead to discover the ruins of a great civilization of the past .

Villas, temples, public buildings and private homes are just some of the testimonies that we can see and “touch” with hand. An important legacy, such as the plaster casts of the ancient Pompeians perished during the eruption , an exciting last farewell, a monument to transience and eternity merged together in the millenary lava.

The disappearance of this city is due to the volcanic eruption of Vesuvius, which occurred in 79 AD, which with its blanket of ash and lapilli completely buried the city. During this eruption other ancient cities located near Pompeii were destroyed, such as Herculaneum, Stabia and Oplonti.

This catastrophic event has made it possible to return to the present day one of the best testimonies of Roman life, as well as the best preserved city of the time. Most of the finds recovered are kept at the National Archaeological Museum of Naples. Thanks to the considerable amount of artifacts recovered during the excavations, it was possible to understand the uses, customs, eating habits and the art of life of over two millennia ago. Although excavation work began in 1748, only 49 of the 66 hectares on which the site extends have been excavated. So there is still a lot to discover!

DINNER IN THE CANTEEN

On the way back to Naples the group will stop in a Vineyard situated at the bottom of the Vesuvius.

After the visit of the Vineyard and an explanation of the different phases of production, the guests will have a very traditional dinner inside the Vineyard (in case of bad weather we will use the inside places of the canteen).

This is a very special and personalized experience



25/5: WALKING TOUR BEFORE GALA DINNER (5.30-7.00 pm)

The openair walking tour combines the Royal Naples with the Old Town, taking you from the monumental area of the city

We will show you the most popular highlights of Naples, busy streets and lively neighbourhoods. You will walk past the main landmarks of the city and you will discover some of its legends, mysteries and hidden gems.

Highlights of the walks include:Piazza Municipio, Castel Nuovo, Galleria Umberto, Teatro San Carlo, Palazzo Reale, Piazza Plebiscito



GALA DINNER (25/5 – 7.30 pm)

The Gala Dinner will be organized at **PRIVATE YACHTING CLUB RARI NANTES**

The club is at a walking distance from the hotel (just crossing the street)

